



ROY MISSION STATEMENT:

The mission of Youngsville area business, community members and public servants is to enhance a safe, friendly, family-focused environment, and develop a healthy economy by utilizing our local assets and outside resources.

GOAL:

To re-invigorate Youngsville so that it will once again be a vibrant downtown that is family-friendly and business-ready and attractive to all age groups especially young families and alluring to tourist and visitors.

ACTION:

- Advance Main Street rejuvenation
- Upgrade deteriorating infrastructure, e.g. sidewalks and utilities
- Improve street lighting and traffic signals
- Improve accessibility for the disabled
- Develop signage
- Support existing amenities
- Support and create community events
- Develop waterfront access and promote water related activities
- Build celebratory entrance
- Entice travelers on Route 6 into the downtown
- Promote tourism enterprises
- Map and improve internet service & increase broad band
- Create joint marketing among the local businesses
- Increase popular support of tourism
- Take advantage of unique local assets, such as the Brokenstraw Creek
- Act on the recommendations of the PA Route 6 Heritage Corporation's Consultants, EADS Group (see appendix)
 - **SUMMARY OF RECOMMENDATIONS-ENHANCING A TRAIL TOWN P.100**