

R.O.Y. June 10, 2008 Minutes

Meeting called to order 8:00AM by Nancy Holmberg, presiding. 16 in attendance.

The secretary's report was read and approved.

The treasurer's report was circulated and approved to file. Question regarding the \$57 for Cornstock. Comment that a budget is needed for YABA days. Motion made by Anita and seconded by Joanne to approve payment of EG&G invoice. Motion carried.

COMMITTEE REPORTS:

PROMOTION: Anita distributed the Promotion Report. Additional advertising opportunities were presented.

First: To have 5 signs/banners at cost not to exceed \$150 with ROY events listed

for 2008. Joanne moved and Barb seconded to have the signs made. Discussion to have Anita check with the businesses regarding placement of the signs and sizes prior to having them made. Motion carried.

Second: Barb moved that we run an ad in the Times Summer Guide for ½ page cost \$90. Dan seconded. Discussion: Is this a duplication of other advertisements? This will be available to vacation venues for people to take. Comment that there is no way to evaluate the effectiveness of these advertisements. Motion carried.

Third: To run an ad on the placemat for Ribfest at a cost of \$200. Placemats would be in restaurants in Warren County, Kane, Bradford, and Jamestown. Discussion on value of these for ROY upcoming events. Joanne moved that ROY pass on this ad for placemats fro Ribfest. Barb seconded. Motion Carried.

A. Float in the 4th of July parade: Fitzgerald will have truck for ROY at no cost for a float for the parade. Innocent Bystander band could be on the float cost of \$100. Anita moved that ROY have the float without the expense of the band. Helga seconded. Motion carried.

There needs to be a float application and Anita will follow through.

B. Corn Fest is moving forward per Cathy Brown. There will be a turkey calling contest. Raffle tickets were passed out to each member, to sell 10 tickets at \$10 per ticket.

Discussion on selling mugs made by Whirley for ROY. Cost would be about \$856 for 500 mugs. Whirley would give \$200 toward cost of mugs. Suggestion to sell the mugs for \$4 each. Discussion on if the mugs would sell, should there be a drink i.e. lemonade in the mugs, vary price of mugs depending on event if empty or full. Motion made by Sonia to buy and sell the mugs at all venues and very price depending on the event. Bard seconded. Motion carried.

C. Children's Theater Workshop cast is selected. 18 young people are participating.

All expenses have been met.

D. YABA Days Garage sale ad in newspaper for \$5 per person.

E. YABA Car Show will also have a Chili cook off and if anyone wants to be in the cook off there is still space available.

DESIGN: Joanne reported that there are 2 approved façades. The Green Proposal to have a night out/light out was cold outside but those who walked around didn't see as many lights. Will be trying again the first Sun in July. Allegany Artistry will open as a coop. Please let artist know about this and volunteers are welcome.

Joanne designed an alternative to the bridge project design and will be emailing to Sandy Ely.

A. At the regional level the Warren County. Celebratory Gateway Committee needs one

person from each community to be on the committee. This committee makes no recommendations, no decisions. It is to keep each community informed. If interested let Nancy know.

B. Meeting with EG&G Streetscape Presentation (Rich Cleveland) on June 24th at 8AM at the Library.

ORGANIZATION:

Fundraising:

ROY Golf Scramble: Have only 6 teams now. Jackson Valley will allow us to use only the # of teams we have without extra payment. Tickets are being made for cabaret night and dinner. Currently have 24 for the dinner. Help is needed to paint the sponsorship signs – Barb volunteered to help.

Dan Ralston reported that there is one gun left from the gun raffle which is a small caliber. Joanne moved that the gun be returned to Dick Bower for reimbursement. Elli seconded. Motion carried.

ECONOMIC RESTRUCTURING

Sonia reported that the committee is working with the Youngsville Borough Council in support of Streetscape regarding enforcing ordinances on blighted property. 2 property addresses have been given to the Borough. Committee is being proactive regarding having an ordinance regarding adult entertainment. The County is doing a storm water study, possible ordinance on how storm water is handled. At the meeting the first Tues in Aug at 8AM at the Rouse, there will be a presentation on the Musarium. Next meeting will be July 1st.

Reminder that façade money is on a first come basis and needs to be done now if at all possible

NEW BUSINESS:

Youngsville pool will be sponsoring a gun raffle this Sept. If enough money isn't raised this will be last year for the pool. ROY supports the pool. The Economic Restructuring Committee will help with this.

Adjourned 9:05 AM

Cheryl Gruber

Secretary