

Revitalization Of Youngsville

235 East Main Street
Youngsville, PA 16371



August 8, 2007

Dear Friend,

Exciting changes are underway to improve the economic health of our community! By now, you may have heard about the dedicated volunteers of the Revitalization Of Youngsville Organization (ROY) who have been working together for the past three years to organize, plan and implement numerous revitalization projects to help bring more business to our area and improve the family-friendly environment of downtown Youngsville. This letter is to invite you to aid us in our community's restoration by lending a helping hand and, if possible, by making a financial gift or pledge today.

You can help with our current projects:

1. Creating a beautiful **bike-hike trail** where people can safely walk or ride and enjoy the scenic Brokenstraw Creek. We'll eventually connect to Warren's trail at Buckaloons.
2. Fixing up our downtown. This project is called our "**streetscape.**" We will create a **safe and attractive downtown area** for shopping, dining and family fun with a business-friendly climate.

We're told that Youngsville is eligible for grant funding to pay for most of the total projected cost of \$5 Million. However, we do have to raise an initial match of \$300,000. If each of us makes a pledge, and asks two or three of our friends and family to make a pledge as well, our community commitment can easily be achieved. Please keep in mind that every \$1 given will be matched with \$16 from future grants. That means your \$100 contribution will actually be worth \$1600.

On August 18th ROY will kick-off an ambitious ten week funding campaign, which will culminate on Oct. 31 with a Victory Celebration! Numerous fund raising activities are already planned. A "Goal Thermometer" in front of National City Bank will track our fund-raising progress. So far Youngsville Borough has pledged \$6,800.

As a community, we have successfully raised this type of money in the past to build the town's library, the swimming pool and the fire hall. We can do this!

Please make a financial gift or pledge today. Fill out the attached envelope and include your payment or pledge. If you have any questions, contact Helga Laibacher, 814/563-4959.

In advance, please accept our warmest thanks for your generosity to the Grant Match Fund for the Revitalization Of Youngsville.

Best wishes,

Nancy Holmberg, President of ROY

Enclosures: Community Fund Brochure
Pledge envelope
Brokenstraw Creek Trail map
Streetscape Description